



SHIPPING ON TSHIRTS & HATS WILL BE DELAYED 1-2 WEEKS

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Who We Are



We are entrepreneurs. It's easy to let failure get the best of you. Gaining the patience to learn from mistakes and keep moving forward is paramount. We can help with that.

More than merch... *Fresh Focus* helps center you when you're losing sight of your goal. In your-face messages that are both inspired by and encouraging the current and next generation of entrepreneurial spirit.

Our history is your present. This brand was launched to be a trusted source of positivity, motivation, and doing things the right way with good old fashioned hard work. Together we can carry the torch that lights your fire.

I've set out to collect and encourage a community of like-minded young (and young at heart) entrepreneurs, athletes and business-people. Like our air fresheners represent, my priority has always been to remind you that hard work and

 Fresh Rewards

patience pays off. Sharing this sentiment is my mission.

When you see someone putting in the work and doing things the right way, let them know you appreciate it and you're rooting for them with the **#FreshFocus** tag. We rise by lifting others. Nobody should have to do it alone.

Adrian Torres

Founder, Fresh Focus

Houston, TX USA



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